



WP6 Seminars on Organization and management of Intellectual Property and Innovation Capability

Date: Friday, March 13, 2015

Venue: 3rd Floor Seminar Room, Physics Department, University of Crete

Trainers: Vivi Gkagkanatsou, Hellenic Industrial Property Organization (OBI)

Michael Katharakis, Director, Training Centre, Chamber of Commerce of Heraklion

Artemis Saitakis, Director, Science Technology Park of Crete

George Papamichail, Technology Transfer Consultant, Science Technology Park of Crete

Seminar on Protecting IPR (patenting, licensing, negotiating)

Time	Topic	Speaker
12.00 – 13.00	Intellectual/Industrial Property – Protection & Strategy <ul style="list-style-type: none"> National procedures European/International procedures via OBI 	Vivi Gkagkanatsou
13.00 – 13.30	Technological Information from Patents & Tools <ul style="list-style-type: none"> Importance of Technological Information/Internet searching Tools for managing IPR 	Vivi Gkagkanatsou
13.30 – 14.00	Q & A	
14.00	Coffee break - Networking	

Seminar on Technology Transfer and Networking

Time	Topic	Speaker
14.30 – 16.00	Technology Transfer, Networking and Negotiations <ul style="list-style-type: none"> Technology Transfer, case studies National and International Networks Enterprise Europe Network (EEN) The art of negotiating IPR, Best Practices 	Artemis Saitakis Michael Katharakis George Papamichail
16.00 – 16.30	Q & A	Artemis Saitakis Michael Katharakis George Papamichail
16.30 – 17.30	Open discussion, questions and practical exercise	

